



PACTO

Pembrokeshire Association of Community Transport Organisations
Cymdeithas Mudiadau Cludiant Cymunedol Sir Benfro

TAKE ME TOO! Project Summary

Take Me Too! will create and promote a system to facilitate lift-sharing across rural Pembrokeshire. The project will: address unmet transport needs; provide access to services, activities and opportunities which are otherwise out of reach; build stronger more connected and resilient communities, and tackle transport poverty issues.

Take Me Too! will build a pool of drivers who are willing to offer others a lift, create a system to alert them when someone needs transport, and match those who offer a lift with the person who requested it, so they can travel together.

This project goes beyond existing social car services by tapping the potential for informal lift sharing – making use of journeys which are being made anyway, where there are spare seats in the car. This has the potential to massively increase community transport capacity in rural Pembrokeshire, which is currently limited by funding and availability of volunteers.

Take Me Too! will address gaps in existing lift-share schemes, which are not effective in rural areas like Pembrokeshire because they rely on drivers registering their journeys in advance, in sufficient density. By providing a driver-alert system, we will turn lift-sharing on its head, drawing on the huge resource of people who are willing to help out with transport, *if only they are asked*.

Although public transport in rural Pembrokeshire is quite limited, we will signpost bus and dial-a-ride services where available. We will also promote other volunteer driving opportunities to those drivers who sign up for Take Me Too!

We will work with providers of community events, facilities and activities, helping them to address social exclusion and reach a wider audience by including those who would otherwise not be able to attend due to lack of transport.

We have been awarded £311,276 funding through the Big Lottery Fund's Rural Programme over 5 years for website and software development, marketing, project management (5 hours per week), coordination (21 hours per week) and admin (15 hours per week), evaluation and training.



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